

REMARKS

The objection under Section 101 is overcome by simply removing the rejected claims.

With respect to claim 1, reconsideration is requested because the claim calls for associating a second predefined unique symbol with a second type of supplementary content to indicate a two-screen interactivity mode.

In other words, one could always select an icon to get picture display. It has nothing whatsoever to do with supplementary content. Any kind of content can be displayed in the picture and picture mode. The claim requires associating a second predefined unique symbol with a second type of supplementary content. This is not done in the cited reference. The PIP symbol has nothing to do with supplementary content and only has to do with the original content and whether content is displayed in two images. Further, it is required that the predefined unique symbol is provided in association with a listing and a program schedule. This also does not happen.

Finally, Farwell has nothing to do with two-screen interactivity mode on the display. The two-screen static web mode is described in the present specification at the top of page 6, as involving two screens, a television screen and a computer display that are used to present the content in conjunction with the program. This does not happen in the cited reference. In the cited reference, he has a button to have a picture in picture, which normally means that you can watch two different channels. He does not have anything that indicates that the supplementary content needs two different devices to display it or can be displayed in connection with the current system.

Therefore, the cited reference does not meet the limitations of the claim.

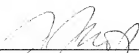
Claim 14 calls for a second predefined unique symbol associated with a second listing. The second listing is a listing for a television program that has supplementary content. The cited reference to Farwell has nothing to do with a second listing for a television program that has supplementary content. It has nothing to do with a TV guide and only has to do with displaying television.

On a similar basis, reconsideration of the rejection of claim 17 is requested.

Likewise, reconsideration of the rejection of claim 24 is requested.

Respectfully submitted,

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